

HOSPACE 
Conference & Exhibition 2017

Sponsorship for HOSPACE 2017

Thursday 2nd November
Royal Lancaster London

www.hospace.net | www.lancasterlondon.com



Sponsorship for HOSPACE 2017

HOSPACE 2017 in its new location at the Royal Lancaster in central London will maintain all the hallmarks that make HOSPACE the unmissable event of the year for hospitality professionals whilst adding a new dynamism by relocating to London. We expect to have over 500 hospitality delegates during the day with a Gala Dinner for 350.

Aimed at an audience of senior hospitality professionals in Finance, Technology, Revenue

Management and Marketing, HOSPACE 2017 is the perfect place to promote your brand and join in the HOSPACE experience.

HOSPA has over 1,000 members made up of senior hospitality professionals. We have over 20K followers on Twitter, 6.5k on LinkedIn, an active Facebook page, website www.hospa.org & www.hospace.net and a widely distributed monthly magazine The Overview.

SPONSORSHIP £2,000

Sign up for sponsorship at HOSPACE 2017 to have your branding appear around the event. Your branding will be featured:

- on the HOSPACE website as soon as you sign up
- on the information pack/within the HOSPACE App
- in the opening slides at HOSPACE
- on the resting slides at HOSPACE
- in the Conference Edition of The Overview
- on the backdrop for the media interviews and photographs

In addition you will receive:

- two day and awards dinner delegate passes
- proactive Re-Tweeting by @HOSPAtweets (20k+ Followers) of any appropriate #HOSPACE mentions before, during and after the event



Additional Sponsorship Opportunities

Once sponsorship has been purchased, any of the following additional items may be added.

BRANDING

	Cost
Branding the entrance/registration area - SOLD	£2,500
Logo on each delegate name badge - SOLD	£1,000
Lanyards (Plus the cost of lanyards and branding) - SOLD	£500
Two external banner flags to be strategically placed around the Royal Lancaster (joint branding with HOSPACE - plus cost of banner flags and base) - SOLD	£500
Two internal banner flags to be strategically placed around the Royal Lancaster (joint branding with HOSPACE - plus cost of banner flags and base) - SOLD	£500
Floor stickers (Plus the cost of production) - SOLD	£500
Wall decals for the connecting staircase between conference room and exhibition room (Plus the cost of production) - SOLD	£500
Gobos in the main conference room during conference hours (plus the cost of the Gobo) - Limited availability - SOLD	£500
Branded items to be available at the registration desk and conference tables (plus cost of items)	£250

MEDIA, PRINT AND CONFERENCE APP

	Cost
Exclusive sponsorship of the HOSPACE Delegate App	£1,000
HOSPACE printed Delegate list - SOLD	£1,000
Solutions article in the October edition of The Overview - SOLD	£1,000
Dedicated E-Shot to all Pre-Registered HOSPACE delegates at the end of October (limited to one sponsor) SOLD	£750
Inclusion on the HOSPA Membership and Events email sign off from August - November inclusive	£500
HOSPACE Event Schedule - SOLD TBC	£500
Logo on the Exhibitor floor plan on the website and in the delegate pack/app	£500

SPONSORSHIP OF SESSIONS AND F&B BREAKS

Each includes a branded promotional slide in the main conference room to introduce the session

	Cost
Career Investment Scholarship Sponsorship (for high achieving students) with associated PR and photographs - SOLD	£750
Workshops & Technical Updates, including branding on: <ul style="list-style-type: none">• event programme (printed & app)• workshop details page (printed & app)• resting screens in workshops	£750
Each Main Stage Session Sponsorship	£500
Lunch Sponsorship	£500
Morning Tea/Coffee Break Sponsorship - including promotional slide in the main conference room	£400
Afternoon Tea/Coffee Break Sponsorship - including promotional slide in the main conference room	£400
Exhibitor Breakfast Sponsorship	£400
Donation of prize draw prizes (gifts to be approved by HOSPA)	£250

AWARDS DINNER

	Cost
Pre Dinner Drinks - SOLD TBC	£1,000
Post Dinner Entertainment	£1,000
Dinner Table Quiz (logo on the printed quiz sheet and opportunity to present the answers on the main stage)	£500

AFTER THE EVENT

	Cost
Post Conference Survey sent to all delegates & exhibitors	£750
Dedicated E-Shot during November to all HOSPACE delegates - SOLD	£750

SMALL BUSINESSES AND ENTREPRENEURS SPONSORSHIPS

	Cost
Sponsorship of the HOSPACE Small Businesses and Entrepreneurs - SOLD TBC	Cost is open to discussion

All prices are exclusive of VAT.